

For Immediate Release

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One Day, Two Great Downtown Asheboro Events

Two great events – the Asheboro in Motion Criterium and Art May-Ham - are converging on downtown Asheboro on Saturday, May 5 bringing with them the opportunity for visitors to see high-speed cyclists, a BMX stunt show, music and the work of over 30 artists and artisans. To top it off, a BBQ cook-off featuring around a dozen competitors will take place. The activities begin at 11 a.m. and will last until 7 p.m.



The Asheboro in Motion Criterium features a 0.6 mile loop of city streets. Cyclists must whip around corners and master a hill to stay in the front of the pack. The goal is to complete as many laps as possible during the allotted time frame. Why is a criterium so much fun to watch? Imagine observing a group of extreme athletes pushing their bodies and bikes to speeds of over 40 miles per hour, while maneuvering through tight corners to become the race champion. These athletes not only have to rely on their own personal strength but on their team members to help support them through the race. There are potentials for breakaways from the main pack, sprint finishes, and the occasional crash. Some have even compared this type of race as NASCAR on two wheels! The electricity from this type of event is not only felt by the athletes, but by the crowds that come to cheer them on! Amateur racing will take place from 11 a.m. to 5:30 p.m. The feature Pro Race will begin at 6 p.m. Interested participants should visit www.CharlotteSportsCycling.com for details.

Art May-Ham is a combination of a juried Arts and Crafts show, featuring the work of 30+ artists and artisans, BBQ cook-off, music and a play area for children. Just in time for last minute Mother's Day shopping and the spring graduation season, specially-selected artists and artisans will be featuring quality arts and crafts for sale in a juried Arts and Crafts show. The BBQ cook-off is sponsored by Habitat for Humanity. Cookers compete for bragging rights and their share of \$1,750 in prize money. The real winners, however, are the visitors who are able to purchase their fare. Mouth watering pork BBQ sandwiches will be available for lunch, and complete BBQ plates will be available at dinner time. Other food items available include grilled, marinated chicken, ice cream, funnel cakes, cotton candy, Italian ice and drinks.

Other free activities downtown will include the nationally-acclaimed King BMX Stunt Show, a play area for children featuring a number of bounce-castles and a concert featuring The Party Nuts in Bicentennial Park at 5 p.m. For more information on these events, visit www.HeartofNorthCarolina.com or call 800-626-2672.

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Photos attached: 2011 Asheboro Criterium and Art May-Ham events